



**YUE LI**  
Illustrator/Designer

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## INTERNSHIP & WORK EXPERIENCE

**Designer, Days to Smile Orthodontics (San Francisco, U.S.)**  
02/2020-05/2020

- Designed product advertisements
- Photographed for social media
- Modified the website information

**Freelance Illustrator, Topfit (Supermodel Bear) Studio**  
11/2018-01/2019

- Developed brand images and peripheral products
- Designed and illustrated constellation series of supermodel bear doll products
- Collaborated with the team to make the high-quality handmade dolls

**Freelance Graphic Designer, Aeromat and EcoWise Fitness Products**  
05/2018-06/2018

- Designed new logo representation for Aeromat Fitness company in a simple icon image with the brand name
- Mapped out the logo in the different color vision to show company brands

**Freelance Illustrator, Qi Tai Culture Development Group (Beijing, China)**  
07/2017-08/2017

- Designed promotional materials for a popular Chinese movie "Wolf Warrior", using hand drawing and Photoshop
- Used social media to get involved in peripheral design activities

**Illustrator and Designer Assistant, China International Book Trading Group Corporation (Beijing, China)**  
07/2015-08/2015

- Proposed creative ideas for book illustrations based on book concepts. Created sketches and iterations via hand drawing, gouaches, watercolor, color pencil, ink, oil painting and digital
- Processed and maintained corporation databases
- Built and maintained client relationships and liaison with clients to ensure deadlines were observed

## VOLUNTEER EXPERIENCE

**Volunteer, BlueJay Education Foundation 2017**

- Publicized the current situation of the deaf and hard of hearing people in poverty-stricken areas
- Collected charitable donations from people and helped the deaf and hard of hearing
- Promoted interaction and understanding by presenting artworks about the deaf and hard of hearing

## EDUCATIONAL BACKGROUND

**Savannah College of Art and Design**  
09/2022-Now

- Degree: Master of Fine Arts
- Major: Illustration

**California College of the Arts**  
09/2013-05/2018

- Degree: Bachelor of Fine Arts
- Major: Illustration
- GPA: 3.746/4.0

## SKILLS & SOFTWARE

• **Adobe Creative Cloud**

• **Skills:**

Ink Art  
Pencil Art  
Processing  
Thumbnailing  
Storyboarding  
Tradition Media  
Animation GIF  
2D Animation  
Digital Painting  
Gouache Media  
Drawing Skills  
Laser Cutting  
Screen Printing  
Lithography  
Photo Editing

• **Languages:**

English  
Mandarin

## AWARD

- Honorable Mention IDA Design Awards 2023
- CCA Scholarship 2014 –2018
- Peter Chapman Memorial Scholarship 2014 –2018

## INTERESTS

- Hip-Hop Dance
- Drum Set